

PAT GARRIDO

COMMUNITY MANAGER & SOCIAL MEDIA STRATEGIST



EXPERIENCIA LABORAL

Community & Content Manager

Creatics Agency - Barcelona

September 2021 - June 2023

- Create, publish, and plan content for social media and various campaigns.
- Develop and maintain a long-term content strategy to enhance online presence of projects.
- Video editing in alignment with the editorial direction.
- Monitor metrics and analyze results to improve content strategy and increase community engagement.

Community & Content Manager + Photographer

Freelance - Europe

March 2019 - Present/Currently

- Management, administration, content creation, and strategy for more than 7 profiles.
- +3 years of experience in professional photography for events, concerts, gastronomy, fashion, sports...
- Direction of advertising campaigns, fashion editorials, and music videos.

Businesses: Tokem x Tu, Bijoux Indiscrets, Aether Club, Easy Art Space, Toldi Klub, Closet Bcn, InLoveWith, Seline Magazine, Chiringuito Prado Bello, Som Corbera, ESADE, etc.

Artists: Marlena, Marmi, Valira, Ángeles Arboleda, Ocata, David Caba, La Prohibida, Héctor Mas, Edu Esteve, etc.

EDUCATION

Social Media Strategist & Community Manager

IM DIGITAL BUSINESS SCHOOL April 2023 - October 2023

Postgraduate Degree in Fashion Photography

IDEP BARCELONA September 2021 - July 2022

Media & Communications

KODOLANYI JANOS UNIVERSITY BUDAPEST August 2020 - May 2021


Higher Degree in Audiovisual Production

JESUÏTES DE SARRIÀ September 2018 - June 2020

CONTACT

 [linkedin.com/in/patttgarrido](https://www.linkedin.com/in/patttgarrido)

 garridoponspat@gmail.com

 +34 644 23 58 72

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SKILLS

Social Media Management
Strategy
Social Media Platforms
Creativity
Video Editing
Photography
Content Creation

Photoshop
Lightroom
Adobe Premiere Pro
Sony Vegas
Canva